

Slovakia

Polar bear in school

How can we protect the environment? To help children understand the importance of this goal at an early age, OSRAM Slovakia held "Green Info Days" at a primary school in Nové Zámky. Natalia Macekova, environmental management system coordinator at OSRAM Slovakia, explains that the project took off immediately after being approved by management last August. Macekova, accompanied by Veronika Oslancova of the human resources training department, gave the

45 primary school children presentations on saving energy, reducing waste and "green" tips. The children demonstrated their grasp of the topic with a drawing and name competition. The winners were announced on Nov. 25. The prize for the best drawing went to a group that tackled the topic of "Collection Points for Recycling."

They will get five trees to plant in front of their school. In the competition to come up with the most

original name for the lamp in the OSRAM logo, "Svietivka" – a combination of the Slovak words for light and energy saving lamp – was voted tops. The reward for the winners? A large, cuddly polar bear – the OSRAM symbol for sustainability and climate protection. Both classes were awarded a trip to a zoo during the summer. And what does the future hold? "We are looking forward to planting the trees on Earth Day in April. Perhaps next time we will have two schools competing against one



This Nové Zámky primary school class won a polar bear for coming up with the best name for the lamp in the OSRAM logo.